

EC'd Yes Last Received: 10/05/2012 11:35 AM
Showing Buylines: All Rep Revised Lines

Station	WVBT-TV NORFOLK, VA.	Agency	() GMMB	Rep Firm	
Advertiser	() OBAMA FOR AMERICA		3050 K ST NW	Sales Office	() PHILADELPHIA
Product	BARACK OBAMA		WASHINGTON, DC 20007	Salesperson	() ANJIE BRADY
Estimate#	1537	Agency C/P1/P2/E	95/101/1537	Salesperson Phone#	215-567-6005
Buyer	DAN NAGELBERG	Flight Dates	10/02/2012 - 10/15/2012	Salesperson FAX#	215-567-5938
Phone#		Hiatus Weeks			
Fax#					

-- CONTRACT COMMENT --

SC=*

-- REMARKS --

VER 3 ISSUE REVISED FLIGHT DATE
ADD TO SKED LNS 46-90
REVISED TOTAL 112,250
PLS CONFIRM ASAP
THANKS,ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	*46	TU-F	10A-11A	Millionaire Buyline Comment: MILLIONAIRE ADD TO SKED	:30	\$20.00	10/09-10/12	8	1	8	\$160.00	
				Sales Remark: V3 ADD TO SKED V3 Added								
	*47	M	10A-11A	Millionaire Buyline Comment: MILLIONAIRE ADD TO SKED	:30	\$20.00	10/15-10/15	2	1	2	\$40.00	
				Sales Remark: V3 ADD TO SKED V3 Added								
	*48	TU-F	2P-3P	Steve Wilkos Buyline Comment: STEVE WILKOS ADD TO SKED	:30	\$50.00	10/09-10/12	8	1	8	\$400.00	
				Sales Remark: V3 ADD TO SKED V3 Added								
	*49	M	2P-3P	Steve Wilkos Buyline Comment: STEVE WILKOS ADD TO SKED	:30	\$50.00	10/15-10/15	2	1	2	\$100.00	
				Sales Remark: V3 ADD TO SKED V3 Added								

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Rep Firm
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Salesperson () ANJIE BRADY
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Salesperson FAX# 215-567-5938

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	*50	TU-F	3P-4P	JERRY SPRINGER Buyline Comment: JERRY SPRINGER ADD TO SKED Sales Remark: V3 ADD TO SKED. V3 Added	:30	\$60.00	10/09-10/12	4	1	4	\$240.00	
	*51	M	3P-4P	JERRY SPRINGER Buyline Comment: JERRY SPRINGER ADD TO SKED Sales Remark: V3 ADD TO SKED. V3 Added	:30	\$60.00	10/15-10/15	1	1	1	\$60.00	
	*52	TU-F	4P-5P	STEVE WILKOS Buyline Comment: STEVE WILKOS ADD TO SKED Sales Remark: V3 ADD TO SKED. V3 Added	:30	\$100.00	10/09-10/12	8	1	8	\$800.00	
	*53	M	4P-5P	STEVE WILKOS Buyline Comment: STEVE WILKOS ADD TO SKED Sales Remark: V3 ADD TO SKED. V3 Added	:30	\$100.00	10/15-10/15	2	1	2	\$200.00	
	*54	TU-F	5P-6P	JERRY SPRINGER Buyline Comment: JERRY SPRINGER ADD TO SKED Sales Remark: V3 ADD TO SKED. V3 Added	:30	\$100.00	10/09-10/12	4	1	4	\$400.00	
	*55	M	5P-6P	JERRY SPRINGER Buyline Comment: JERRY SPRINGER ADD TO SKED Sales Remark: V3 ADD TO SKED. V3 Added	:30	\$100.00	10/15-10/15	1	1	1	\$100.00	

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	*68	F	8P-9P	Buyline Comment: X-FACTOR ENCORE ADD TO SKED Sales Remark: V3 ADD TO SKED. V3 Added	:30	\$500.00	10/12-10/12	2	1	2	\$1,000.00	
	*69	SU	8P-11P	Buyline Comment: NLCS GAME 1 ADD TO SKED Sales Remark: V3 ADD TO SKED. V3 Added	:30	\$700.00	10/14-10/14	3	1	3	\$2,100.00	
	*70	M	730P-1030P	Buyline Comment: NLCS GAME 2 ADD TO SKED Sales Remark: V3 ADD TO SKED. V3 Added	:30	\$700.00	10/15-10/15	3	1	3	\$2,100.00	
	*71	SA	3P-630P	Buyline Comment: COLLEGE FOOTBALL ADD TO SKED Sales Remark: V3 ADD TO SKED. V3 Added	:30	\$300.00	10/13-10/13	3	1	3	\$900.00	
	*72	SA	7P-1030P	Buyline Comment: COLLEGE FOOTBALL ADD TO SKED Sales Remark: V3 ADD TO SKED. V3 Added	:30	\$300.00	10/13-10/13	3	1	3	\$900.00	
	*73	SU	430P-730P	Buyline Comment: FOX NFL:VIKINGS @ REDSKINS ADD TO SKED Sales Remark: V3 ADD TO SKED. V3 Added	:30	\$6,000.00	10/14-10/14	3	1	3	\$18,000.00	

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Estimate# 1537	Agency C/P1/P2/E 95/101/1537	
Buyer DAN NAGELBERG	Flight Dates 10/02/2012 - 10/15/2012	Salesperson Phone# 215-567-6005
Phone#	Hiatus Weeks	Salesperson FAX# 215-567-5938
Fax#		

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	---	---	---	---	---	---	---	---	---
	*74	SU	12P-1P	FOX NFL SUNDAY Buyline Comment: FOX NFL SUNDAY ADD TO SKED	:30	\$400.00	10/14-10/14	1	1	1	\$400.00	
				Sales Remark: V3 ADD TO SKED.								
				V3 Added								
	*75	SU	1P-4P	FOX NFL: COWBOYS @ RAVENS Buyline Comment: FOX NFL: COWBOYS @ RAVENS ADD TO SKED	:30	\$4,000.00	10/14-10/14	3	1	3	\$12,000.00	
				Sales Remark: V3 ADD TO SKED								
				V3 Added								
	*76	SU	4P-430P	FOX NFL BRIDGE SHOW Buyline Comment: FOX NFL BRIDGE SHOW ADD TO SKED	:30	\$3,000.00	10/14-10/14	1	1	1	\$3,000.00	
				Sales Remark: V3 ADD TO SKED								
				V3 Added								
	*77	F	9P-10P	FRINGE Buyline Comment: FRINGE ADD TO SKED	:30	\$400.00	10/12-10/12	2	1	2	\$800.00	
				Sales Remark: V3 ADD TO SKED								
				V3 Added								
	*78	TU-F	7A-8A	FOX NEWS AT 7A Buyline Comment: FOX NEWS AT 7A ADD TO SKED	:30	\$125.00	10/09-10/12	4	1	4	\$500.00	
				Sales Remark: V3 ADD TO SKED.								
				V3 Added								
	*79	M	7A-8A	FOX NEWS AT 7A Buyline Comment: FOX NEWS AT 7A ADD TO SKED	:30	\$125.00	10/15-10/15	1	1	1	\$125.00	
				Sales Remark: V3 ADD TO SKED								
				V3 Added								

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	*80	TU-F	8A-9A	DAILY BUZZ Buyline Comment: DAILY BUZZ ADD TO SKED Sales Remark: V3 ADD TO SKED V3 Added	:30	\$20.00	10/09-10/12	4	1	4	\$80.00	
	*81	M	8A-9A	DAILY BUZZ Buyline Comment: DAILY BUZZ ADD TO SKED Sales Remark: V3 ADD TO SKED V3 Added	:30	\$20.00	10/15-10/15	1	1	1	\$20.00	
	*82	TU-F	12P-1P	WENDY WILLIAMS Buyline Comment: WENDY WILLIAMS ADD TO SKED Sales Remark: V3 ADD TO SKED V3 Added	:30	\$25.00	10/09-10/12	4	1	4	\$100.00	
	*83	M	12P-1P	WENDY WILLIAMS Buyline Comment: WENDY WILLIAMS ADD TO SKED Sales Remark: V3 ADD TO SKED V3 Added	:30	\$25.00	10/15-10/15	1	1	1	\$25.00	
	*84	TU-F	1P-2P	RICKI LAKE Buyline Comment: RICKI LAKE ADD TO SKED Sales Remark: V3 ADD TO SKED V3 Added	:30	\$25.00	10/09-10/12	4	1	4	\$100.00	
	*85	M	1P-2P	RICKI LAKE Buyline Comment: RICKI LAKE ADD TO SKED Sales Remark: V3 ADD TO SKED V3 Added	:30	\$25.00	10/15-10/15	1	1	1	\$25.00	

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	*86	TU-F	6P-7P	MAURY POVICH ADD TO SKED Sales Remark: V3 ADD TO SKED V3 Added	:30	\$100.00	10/09-10/12	8	1	8	\$800.00	
	*87	M	6P-7P	MAURY POVICH ADD TO SKED Sales Remark: V3 ADD TO SKED V3 Added	:30	\$100.00	10/15-10/15	1	1	1	\$100.00	
	*88	TU-F	7P-730P	TMZ ADD TO SKED Sales Remark: V3 ADD TO SKED V3 Added	:30	\$125.00	10/09-10/12	4	1	4	\$500.00	
	*89	TU-F	730P-8P	DISH NATION ADD TO SKED Sales Remark: V3 ADD TO SKED V3 Added	:30	\$125.00	10/09-10/12	4	1	4	\$500.00	
	*90	SU	10A-11A	FOX NEWS SUNDAY ADD TO SKED Sales Remark: V3 ADD TO SKED V3 Added	:30	\$50.00	10/14-10/14	1	1	1	\$50.00	

--REPORT TOTALS--

Report Totals: 122 / \$56,125.00

--SALES MONTHLY TOTALS--

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Estimate# 1537 Agency C/P1/P2/E 95/101/1537 Salesperson Phone# 215-567-6005
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Phone# Hiatus Weeks
Fax#

Oct 12: 245 / \$112,250.00
Sales Totals: 245 / \$112,250.00
Station Totals: 245 / \$112,250.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$187,083	CATV 0%	WAVY 32%	WGNT 3%	WPXV 0%	WTKR 14%
		WTVZ 7%	WVBT 23%	WVEC 21%		

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books null
Demos RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

CASH IN ADVANCE